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CV



NAME

MILAN DESAI

JOB TITLE

CREATIVE DIRECTOR

DATE OF BIRTH

07/1988

BLOOD TYPE

O+

RESIDENCE

Maud Road
London
E13 0JT

CONTACT DETAILS

Mobile Phone
07835 801 412E-mail
mdesai.17@gmail.com

BIO

Milan is a British Social Creative Director with 16 years' experience creating culturally relevant, social-first work for some of the world's leading brands and agencies, including CP+B Colorado, Saatchi & Saatchi, VCCP and TikTok. He's creates award-recognised TV, integrated, digital and social campaigns for brands including BBC, Cadbury, Lynx, Virgin Media, The National Lottery and TikTok.

Culture-obsessed and entertainment-led, he brings a social lens to big ideas, helping brands create work people actually want to watch, share and talk about.

EDUCATION

Watford Art Direction & Copywriting
Post Grad in Creative Advertising
(2009 - 2010)-
Miami Ad School
Diploma in Art Direction
Advertising
(2006 - 2008)-
Queen Elizabeth Boys School
3 A levels
11 GCSEs
(1999 - 2006)

WORK EXPERIENCE

FREELANCE

Creative Director
MAY 2026

VCCP

Social Creative Director
JUNE 2023 - MAY 2026

EXPEDIA

Social Creative Director
JAN 2023 - JUNE 2023

TIKTOK

Creative Director
JAN 2021 - JAN 2023

OLIVER / USTUDIO

ACD
FEB 2019 - JAN 2021

FREELANCE

Senior Creative / ACD
JUNE 2015 - MAY 2019

WUNDERMAN

Creative
DEC 2013 - MAY 2015

SAATCHI & SAATCHI

Creative
FEB 2013 - DEC 2013

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SKILLS & CAPABILITIES

Proficient in
Adobe Creative Suite
CapCut
Google WorkspaceSkillful in
Art Direction
Photography
Film Directing
Typography
Brand Development
Social Media
Content Creation
Creative Strategy
Creative Writing

HOBBIES & INTEREST

Design
Diving
Travel
Photography
Short Films
TED
Bouldering
Dogs
Illustration

REFERENCES

AVAILABLE ON REQUEST